

21.08 "No Drama" - CÔ>C\$5 Cα>CÄ5C

DATE: Thursday, August 21, 2025
LOCATION: Berlin, Berlin, DE

Event Description

21.08 "No Drama" - CÔ>C\$5 Cα>CÄ5C DVC"=CP D,,>D0 C\$VC@ @DAD\$5CÔ4C ?! is a premier performing-arts event that travels around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 29/100

Expected Attendance: 91 people

Event ID: A4vxEJEm3qfj7uahMA

Hotel Demand Indicators

ADR Impact Index: 4.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 36 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.