

# 20th Latin American Film Festival (LAFF) in Australia ? '(

DATE: Wednesday, August 13, 2025  
LOCATION: Canberra, Australian Capital Territory, AU

## Event Description

20th Latin American Film Festival (LAFF) in Australia ? '( is a premier festivals event in Canberra. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 33/100

**Expected Attendance:** 134 people

**Event ID:** 5npqXrhog76ecjrXDq

## Hotel Demand Indicators

**ADR Impact Index:** 4.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 54 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*