

# 20th Annual Scholarship Fundraiser Golf Outing & Auction

DATE: Thursday, August 14, 2025  
LOCATION: Waukesha, Wisconsin, US

---

## Event Description

20th Annual Scholarship Fundraiser Golf Outing & Auction is a premier community event in Waukesha. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** community

**Importance Rank:** 33/100

**Expected Attendance:** 146 people

**Event ID:** 4pJFEdnYS3sgfeGYxu

## Hotel Demand Indicators

**ADR Impact Index:** 4.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 58 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/20th-annual-scholarship-fundraiser-golf-outing-auction>

Document generated on 6/4/2026, 9:21:10 AM