

0 'Î†îu ••2.00 T4ÿ SUSãUœRgN W:

DATE: Sunday, September 28, 2025
LOCATION: Burnaby, British Columbia, CA

Event Description

0 'Î†îu ••2.00 T4ÿ SUSãUœRgN W:9g 28eåTheåBurnabyW: is a premier performing-arts event in Burnaby. This the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 31/100

Expected Attendance: 110 people

Event ID: DbCu7Jmd6zjqjMFgzA

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 44 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.