

0 'Î†îu ••2.00 T4ÿ SUSãUœRgN W:9

DATE: Saturday, September 27, 2025
LOCATION: Richmond, British Columbia, CA

Event Description

0 'Î†îu ••2.00 T4ÿ SUSãUœRgN W:9g 27eåThQmRichmondW: is a premier performing-arts event in Richmond around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 31/100
Expected Attendance: 108 people
Event ID: 7rHxMponVMgsL6awgE

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 43 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.