

204 ANIVERSARIO DEL CHILE EN NOGADA EN MÉXICO

DATE: Wednesday, August 27, 2025
LOCATION: Ciudad López Mateos, Estado de México, MX

Event Description

204 ANIVERSARIO DEL CHILE EN NOGADA EN MÉXICO is a premier festivals event in Ciudad López Mateos. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 35/100

Expected Attendance: 183 people

Event ID: 9qsu3TsTypS7aQTpbb

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 73 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.