

2026 Wedding Menu Showcase

DATE: Thursday, January 29, 2026
LOCATION: Fortitude Valley, Queensland, AU

Event Description

2026 Wedding Menu Showcase is a premier expos event in Fortitude Valley. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 43/100

Expected Attendance: 448 people

Event ID: AGLaCiKye6N6RqVkQF

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 179 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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