

2026 Truck Camper Adventure Quartzsite Rally

DATE: Wednesday, February 11, 2026
LOCATION: La Paz Valley, Arizona, US

Event Description

2026 Truck Camper Adventure Quartzsite Rally is a premier community event in La Paz Valley. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community

Importance Rank: 34/100

Expected Attendance: 165 people

Event ID: DF7C8mnphuvJAzcHwU

Hotel Demand Indicators

ADR Impact Index: 4.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 66 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.