

2026 Swan Valley Twilight Wedding Expo

DATE: Thursday, January 22, 2026
LOCATION: Herne Hill, Western Australia, AU

Event Description

2026 Swan Valley Twilight Wedding Expo is a premier expos event in Herne Hill. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 35/100

Expected Attendance: 187 people

Event ID: FHPtB8VQfGFLBCpTGv

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 75 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
