

2026 Int'l Conference on Intelligent IoT and Smart Life for Human WellBeing

DATE: Wednesday, January 7, 2026

LOCATION: Shinjuku-ku, T Ö 'M-to, JP

Event Description

2026 Int'l Conference on Intelligent IoT and Smart Life for Human WellBeing is a premier conferences event in Shinjuku-ku. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 40/100

Expected Attendance: 327 people

Event ID: 5kcZ2Y4x25Ah5Qmhfk

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 131 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.