

2026 FOBISIA Battle of the Bands • Live Final

DATE: Friday, January 30, 2026
LOCATION: Aomkred, Chang Wat Nonthaburi, TH

Event Description

2026 FOBISIA Battle of the Bands • Live Final is a premier performing-arts event in Aomkred. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 38/100
Expected Attendance: 241 people
Event ID: 4XDQutBnR3dmT6iUxy

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 96 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
