

2026 Fire & Ice Festival - In the First State

DATE: Friday, January 30, 2026
LOCATION: Fenwick Island, Delaware, US

Event Description

2026 Fire & Ice Festival - In the First State is a premier community event in Fenwick Island. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community
Importance Rank: 30/100
Expected Attendance: 100 people
Event ID: AggzJX9hGHfqhqqQqo

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 40 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
