

2026 Discraft Australasian Open presented by OTB

DATE: Wednesday, January 14, 2026
LOCATION: Taupo Waikato Region, NZ

Event Description

2026 Discraft Australasian Open presented by OTB is a premier festivals event in Taupo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 53/100

Expected Attendance: 1,486 people

Event ID: CD5eLi5u6gCUKHEPkF

Hotel Demand Indicators

ADR Impact Index: 6.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 594 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
