

0 2025.12.13 SHX40 WatotoQRzåT U1W Better Days—There Is Hope™™n/zÙ

DATE: Saturday, December 13, 2025
LOCATION: Kowloon, HK

Event Description

0 2025.12.13 SHX40 WatotoQRzåT U1W Better Days—There Is Hope™™n/zÙ is a premier performing-arts event. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 31/100

Expected Attendance: 114 people

Event ID: 6uK76MAjeRTARQmdPg

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 46 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.