

# 0 2025.12.05 fZX40 WatotoQRzâT U1W Better Days Hope™™n/zÙ

DATE: Friday, December 5, 2025  
LOCATION: New Territories, HK

## Event Description

0 2025.12.05 fZX40 WatotoQRzâT U1W Better Days—There Is Hope™™n/zÙ is a premier performing-arts event. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts  
**Importance Rank:** 31/100  
**Expected Attendance:** 110 people  
**Event ID:** 6aWYf7YuXm7b7yNhdh

## Hotel Demand Indicators

**ADR Impact Index:** 4.1x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 44 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*