

0 2025.11.16 SHX40 WatotoQRzåT U1W Better Days—There Is Hope™™n/zÙ

DATE: Sunday, November 16, 2025
LOCATION: New Territories, HK

Event Description

0 2025.11.16 SHX40 WatotoQRzåT U1W Better Days—There Is Hope™™n/zÙ is a premier performing-arts event. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 30/100
Expected Attendance: 100 people
Event ID: Fb7gHBYjhwatVPfRVz

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 40 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.