

# 0 2025.11.09 SHX40 WatotoQRzåT U1W Better Days—There Is Hope™™n/zÙ

DATE: Sunday, November 9, 2025  
LOCATION: New Territories, HK

## Event Description

0 2025.11.09 SHX40 WatotoQRzåT U1W Better Days—There Is Hope™™n/zÙ is a premier performing-arts event. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts  
**Importance Rank:** 35/100  
**Expected Attendance:** 169 people  
**Event ID:** 68RcKXxxP8tkaRXBwv

## Hotel Demand Indicators

**ADR Impact Index:** 4.5x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 68 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*