

# 2025 World Industrial Equipment & Materials Supply Chain Expo

DATE: Wednesday, October 15, 2025  
LOCATION: Fo Shan Shi, CN

## Event Description

2025 World Industrial Equipment & Materials Supply Chain Expo is a premier expos event in Fo Shan Shi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 54/100

**Expected Attendance:** 1,571 people

**Event ID:** 3cnVbUj4X7LQCjgSEM

## Hotel Demand Indicators

**ADR Impact Index:** 6.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 628 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*