

'R}'^s—Zkc'R\U2025 Winenow Fair •

DATE: Friday, November 21, 2025
LOCATION: Hong Kong Island, HK

Event Description

'R}'^s—Zkc'R\U2025 Winenow Fair • QhWÍ, go0ûfç~òv{X4ÿ eéœâPù is a premier festivals event in the region, attracting global attention around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 34/100

Expected Attendance: 152 people

Event ID: BofFjfBPUfvE6mEa4k

Hotel Demand Indicators

ADR Impact Index: 4.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 61 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.