

2025 USA Asian Culture & Food Expo + Asian Foodie Festival - San Mateo, CA

DATE: Saturday, August 16, 2025
LOCATION: San Mateo, California, US

Event Description

2025 USA Asian Culture & Food Expo + Asian Foodie Festival - San Mateo, CA is a premier expos event in San Mateo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 51/100

Expected Attendance: 1,170 people

Event ID: CQeBdka5NgQCJV4r4P

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 468 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
