

2025 Study Abroad Expo| Nairobi

DATE: Friday, September 19, 2025
LOCATION: Nairobi, Nairobi County, KE

Event Description

2025 Study Abroad Expo| Nairobi is a premier expos event in Nairobi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 59/100

Expected Attendance: 2,885 people

Event ID: EPYTjkXNscihodcR36

Hotel Demand Indicators

ADR Impact Index: 6.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,154 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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