

2025 Student Spotlight Art Show : Ivory Echoes, Colorful Voices

DATE: Sunday, August 24, 2025
LOCATION: Mount Horeb, Wisconsin, US

Event Description

2025 Student Spotlight Art Show : Ivory Echoes, Colorful Voices is a premier expos event in Mount Horeb. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 55/100
Expected Attendance: 1,756 people
Event ID: BiWdw36KW76DaHK9jt

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 702 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
