

2025 Sprint Race (33km)

DATE: Saturday, September 6, 2025
LOCATION: Downings, County Donegal, IE

Event Description

2025 Sprint Race (33km) is a premier community event in Downings. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community

Importance Rank: 30/100

Expected Attendance: 100 people

Event ID: 9NMmDUMFaAcaC5cooC

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 40 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

Generated by Be Circadian | Cultural Intelligence Platform
<https://becircadian.com/events/2025-sprint-race-33km>

Document generated on 6/4/2026, 3:32:33 AM