

2025 Spring Open Garden Sculpture Exhibition

DATE: Friday, October 31, 2025
LOCATION: Sutton Grange, Victoria, AU

Event Description

2025 Spring Open Garden Sculpture Exhibition is a premier expos event in Sutton Grange. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 49/100

Expected Attendance: 896 people

Event ID: BM7ktDXUgVjSrKrK4L

Hotel Demand Indicators

ADR Impact Index: 5.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 358 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.