

# 2025 Spring Festival @ Ivanhoe Park Botanic Garden

DATE: Saturday, October 11, 2025  
LOCATION: Manly, New South Wales, AU

## Event Description

2025 Spring Festival @ Ivanhoe Park Botanic Garden is a premier festivals event in Manly. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 56/100

**Expected Attendance:** 1,990 people

**Event ID:** 486q4uomWDt7DZHW9x

## Hotel Demand Indicators

**ADR Impact Index:** 6.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 796 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*