

2025 Salmon Festival - FREE Public Event hosted by Shuswap Band,)F ¶—7 nuk & Ktunaxa Nation

DATE: Saturday, September 13, 2025
LOCATION: Invermere, British Columbia, CA

Event Description

2025 Salmon Festival - FREE Public Event hosted by Shuswap Band,)F ¶—7 nuk & Ktunaxa Nation is a premier festivals event in Invermere. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 37/100

Expected Attendance: 223 people

Event ID: 65vzK756nuzD3vXBCs

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 89 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.