

# 2025 Right Livelihood Award

DATE: Tuesday, December 2, 2025  
LOCATION: Stockholm, Stockholms län, SE

---

## Event Description

2025 Right Livelihood Award is a premier performing-arts event in Stockholm. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts

**Importance Rank:** 47/100

**Expected Attendance:** 699 people

**Event ID:** BsG7CuL3NewBpDuh3J

## Hotel Demand Indicators

**ADR Impact Index:** 5.5x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 280 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/2025-right-livelihood-award>

Document generated on 6/4/2026, 1:27:18 AM