

2025 Registration & Trial Classes at DAS

DATE: Wednesday, August 13, 2025
LOCATION: Hot Springs, Arkansas, US

Event Description

2025 Registration & Trial Classes at DAS is a premier community event in Hot Springs. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community
Importance Rank: 30/100
Expected Attendance: 100 people
Event ID: HqmGfhMKkGPegGT8Vp

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 40 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
