

# 2025 Nutcracker Festival

DATE: Friday, December 5, 2025

LOCATION: Tulsa, Oklahoma, US

## Event Description

2025 Nutcracker Festival is a premier expos event in Tulsa. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 62/100

**Expected Attendance:** 4,150 people

**Event ID:** 3f97ykyb5TUbrRis8Wg

## Hotel Demand Indicators

**ADR Impact Index:** 6.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,660 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*