

2025 NATIONAL ENTOMOLOGY INSECT EXPO

DATE: Thursday, October 2, 2025
LOCATION: Woodend, Victoria, AU

Event Description

2025 NATIONAL ENTOMOLOGY INSECT EXPO is a premier expos event in Woodend. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 61/100
Expected Attendance: 3,550 people
Event ID: ECrJbtnskF8BNzST4s

Hotel Demand Indicators

ADR Impact Index: 6.7x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 1,420 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
