

2025 Music on the Green at Mariners' Wharf LAST Performance

DATE: Tuesday, September 30, 2025
LOCATION: Elizabeth City, North Carolina, US

Event Description

2025 Music on the Green at Mariners' Wharf LAST Performance is a premier concerts event in Elizabeth City. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 35/100
Expected Attendance: 170 people
Event ID: 7JGRCjNqyfzo9HUpN5

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 68 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
