

2025 Mooseheads Pre-Season: Halifax Mooseheads vs Cape Breton Eagles

DATE: Wednesday, August 20, 2025
LOCATION: Upper Tantallon, Nova Scotia, CA

Event Description

2025 Mooseheads Pre-Season: Halifax Mooseheads vs Cape Breton Eagles is a premier sports event in Upper Tantallon. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 50/100

Expected Attendance: 10,000 people

Event ID: 4oSpf4BhoF7Y55s6wB

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 4,000 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.