

# 2025 Michell Wool and East Loddon Woolshed, GET YOUR SHEAR OFF, Quick Shear at Four Posts Jarklin.

DATE: Thursday, November 13, 2025

LOCATION: Jarklin, Victoria, AU

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## Event Description

2025 Michell Wool and East Loddon Woolshed, GET YOUR SHEAR OFF, Quick Shear at Four Posts Jarklin. is a premier sports event in Jarklin. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 30/100

**Expected Attendance:** 100 people

**Event ID:** 7KnUUxiJt2s3X4qxQT

## Hotel Demand Indicators

**ADR Impact Index:** 4.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 40 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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<https://becircadian.com/events/2025-michell-wool-and-east-loddon-woolshed-get-your-shear-off-quick-shear-at-four-posts-jarklin>

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