

2025 Macleay Public Schools Music Festival

DATE: Wednesday, October 15, 2025
LOCATION: South Kempsey, New South Wales, AU

Event Description

2025 Macleay Public Schools Music Festival is a premier festivals event in South Kempsey. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 39/100

Expected Attendance: 290 people

Event ID: DWApLbfoLD2NFWVpeD

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 116 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.