

2025 Korea Kimchi Festival

DATE: Friday, October 10, 2025
LOCATION: Strathfield South, New South Wales, AU

Event Description

2025 Korea Kimchi Festival is a premier festivals event in Strathfield South. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 50/100

Expected Attendance: 965 people

Event ID: o5KVABEMYrZEvgufVM

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 386 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.