

2025 Kangaroo Hoppet: Australia's Premier Cross Country Ski Race, part of the Worldloppet series

DATE: Friday, August 22, 2025
LOCATION: Falls Creek, Victoria, AU

Event Description

2025 Kangaroo Hoppet: Australia's Premier Cross Country Ski Race, part of the Worldloppet series is a premier sports event in Falls Creek. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 30/100

Expected Attendance: 100 people

Event ID: CE77gUBDzhGuCC7jPQ

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 40 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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<https://becircadian.com/events/2025-kangaroo-hoppet-australias-premier-cross-country-ski-race-part-of-the-worldloppet-series>

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