2025 Int'l Conference on Education Innovation and Information Technology

DATE: Friday, October 10, 2025
LOCATION: Johor Bahru, Johor Darul Ta'zim, MY

Event Description

2025 Int'l Conference on Education Innovation and Information Technology is a premier conferences event in Johor Bahru. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences
Importance Rank: 43/100
Expected Attendance: 435 people
Event ID: 62y7sftcdhkLqESkXc

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 174 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.