

# 2025 International Conference on Urban Design and Planning (CoUDP 2025)

DATE: Thursday, September 18, 2025  
LOCATION: Dongcheng, Beijing, CN

## Event Description

2025 International Conference on Urban Design and Planning (CoUDP 2025) is a premier conferences event in Dongcheng. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 43/100

**Expected Attendance:** 446 people

**Event ID:** 5m9PMqQEC7FF8bzT4J

## Hotel Demand Indicators

**ADR Impact Index:** 5.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 178 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*