

2025 Holy Family Fall Festival

DATE: Sunday, August 24, 2025
LOCATION: New Hampton, Iowa, US

Event Description

2025 Holy Family Fall Festival is a premier festivals event in New Hampton. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 50/100

Expected Attendance: 998 people

Event ID: 8xB3a9p4EYUP8P9bAa

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 399 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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