

2025 Holiday happy cute mart

DATE: Saturday, November 22, 2025

LOCATION: Markham, Ontario, CA

Event Description

2025 Holiday happy cute mart is a premier expos event in Markham. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 48/100

Expected Attendance: 829 people

Event ID: AqQLVqqL3GtVzedRLs

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 332 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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