

# 2025 HCM Golf Invitational

DATE: Friday, September 19, 2025

LOCATION: Milton, Ontario, CA

## Event Description

2025 HCM Golf Invitational is a premier community event in Milton. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** community

**Importance Rank:** 26/100

**Expected Attendance:** 61 people

**Event ID:** 7q25jHrvTdprhiB9jH

## Hotel Demand Indicators

**ADR Impact Index:** 3.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 24 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*