

2025 Guelph Ribfest - Magical Midway All Day Midway Ride Pass

DATE: Friday, August 22, 2025
LOCATION: Guelph, Ontario, CA

Event Description

2025 Guelph Ribfest - Magical Midway All Day Midway Ride Pass is a premier festivals event in Guelph. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 53/100

Expected Attendance: 1,372 people

Event ID: B2DrbXafyPYgZQAQWf

Hotel Demand Indicators

ADR Impact Index: 6.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 549 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
