

2025 Global Medical and Health Exhibition

DATE: Friday, October 17, 2025
LOCATION: Chao Yang Qu, Bei Jing Shi, CN

Event Description

2025 Global Medical and Health Exhibition is a premier expos event in Chao Yang Qu. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 63/100

Expected Attendance: 4,223 people

Event ID: EiqpGdoddYronrNo39

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,689 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.