

2025 Fermentis Academy Tijuana, México

DATE: Thursday, November 27, 2025
LOCATION: Tijuana, Baja California, MX

Event Description

2025 Fermentis Academy Tijuana, México is a premier conferences event in Tijuana. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 45/100

Expected Attendance: 533 people

Event ID: AuetuaC3A6f2S3saG2

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 213 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.