

2025: Explore International Conferences in Bangkok (November–December)

DATE: Tuesday, December 30, 2025
LOCATION: Bangkok, Krung Thep Maha Nakhon, TH

Event Description

2025: Explore International Conferences in Bangkok (November–December) is a premier conferences event in Bangkok. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 40/100

Expected Attendance: 307 people

Event ID: B6ydTps55u5PfSxeNW

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 123 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.