

# 2025 ENCATC CONGRESS

DATE: Monday, September 15, 2025  
LOCATION: Barcelona, Catalunya, ES

---

## Event Description

2025 ENCATC CONGRESS is a premier conferences event in Barcelona. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 44/100

**Expected Attendance:** 490 people

**Event ID:** HKBfTrbzRsVERyQ4f4

## Hotel Demand Indicators

**ADR Impact Index:** 5.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 196 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/2025-encatc-congress>

Document generated on 6/3/2026, 11:41:51 PM