

2025 Diwali Festival Performer and Volunteer Expression of Interest

DATE: Friday, October 24, 2025
LOCATION: Waurm Ponds, Victoria, AU

Event Description

2025 Diwali Festival Performer and Volunteer Expression of Interest is a premier festivals event in Waurm Ponds. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 33/100

Expected Attendance: 135 people

Event ID: 6tuUzzhbcQ57eT2hzc

Hotel Demand Indicators

ADR Impact Index: 4.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 54 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
