

2025 Cruise & Earlybird Travel Expo

DATE: Friday, September 12, 2025
LOCATION: Epping, New South Wales, AU

Event Description

2025 Cruise & Earlybird Travel Expo is a premier expos event in Epping. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 56/100

Expected Attendance: 2,069 people

Event ID: 98mmhpB8RdZMMggudU

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 828 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
