

2025 CMMBC 3 Hour Enduro presented by the Coomealla Memorial Sporting Club.

DATE: Saturday, September 13, 2025
LOCATION: Dareton, New South Wales, AU

Event Description

2025 CMMBC 3 Hour Enduro presented by the Coomealla Memorial Sporting Club. is a premier sports event in Dareton. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 30/100

Expected Attendance: 100 people

Event ID: EPf4vEHZEofAE24jnQ

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 40 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
