

2025 Christchurch Opening Night - Show Me Shorts Film Festival

DATE: Wednesday, October 8, 2025
LOCATION: Christchurch, Canterbury Region, NZ

Event Description

2025 Christchurch Opening Night - Show Me Shorts Film Festival is a premier festivals event in Christchurch. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 42/100

Expected Attendance: 376 people

Event ID: BCH4C3fD92qH6qPS2B

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 150 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
